



Websites⁴business

www.hawthorneflorida.org



Our company has designed a Website for the Hawthorne Area Chamber of Commerce. It is located at www.hawthorneflorida.org. This site has been designed to highlight the camaraderie that your business community exudes, and to provide every member the opportunity to join the digital world and enjoy the benefits of being online. E-commerce becomes a tool for you to use.

Our elegantly designed site will not only be a showcase for your business, but will offer dynamic information about your presence in the business community. The ability to communicate and interact with your customers via the Internet offers the potential for improved communication, increased customer satisfaction and lower costs.

Websites⁴chambers

- **Online business directory** provides the world and your area with a comprehensive business list that showcases your chamber and community
- **Website design** for your members follows a consistent and professional presentation
- **Affordable options** become available to your members as many of the needs for their own business are present on yours
- **Member Websites** are linked to your chamber, allowing you to serve as an online business cooperative for your community

- **Chamber sites** have maps, directions to the area, and community information to serve as a resource and attraction to potential and existing customers
- **Your custom designed site** can be located on the Chamber site or on a site with your own Internet (domain) name
- **24/7 business presence** exists as the Website answers your customers questions all day, every day
- **Integrated marketing** exists you merge” the new economy” with your existing business practices
- **Affordable and expansive advertising** becomes available as you direct customers to your site with just one line on your business cards, letterhead, phonebook, and newspaper advertisements
- **Email** makes your customers feel empowered, and connected
- **Targeted marketing** is a benefit as most avid computer users are highly educated and have greater incomes

Website options

Every chamber member receives a bold listing on the chamber Website, which includes your business name and phone number in the online business directory.

Option 1: A custom designed Webpage on the chamber site that includes two photographs of the business and one of the owner, business address, hours and a business description. Cost is \$75 per year, and funds your Chamber’s activities.

Option 2: Custom designed Website.

Choices include your own Internet domain, graphic design, E-mail, E-commerce, online forms for requests, online contests, advertising, specials. Cost is based upon affordable hourly rates designed to meet your needs.

Visit www.hawthorneflorida.org. Look at the directory listing for banks, golf courses and for dental offices. Follow the Internet links and **imagine your business having these tools to grow and prosper by**. Call today!

Connected World Internet Ventures, Inc
www.cwiv.com or call Janine at 395-4698